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Ne pas affranchir
Non affrancare

A

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Envoi commercial-réponse

Camera di commercio,
dell'industria, dell'artigianato
e dei servizi del Cantone Ticino

Corso Elvezia 16
Casella postale 5399
CH-6901 Lugano



CAMERA DI COMMERCIO CANTONE TICINO
industria | artigianato | servizi

In collaboration with



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Swiss Confederation



Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO



Wirtschaftskammer Schweiz-Afrika
Chambre Economie Suisse-Afrique
Camera Economica Svizzera-Africa



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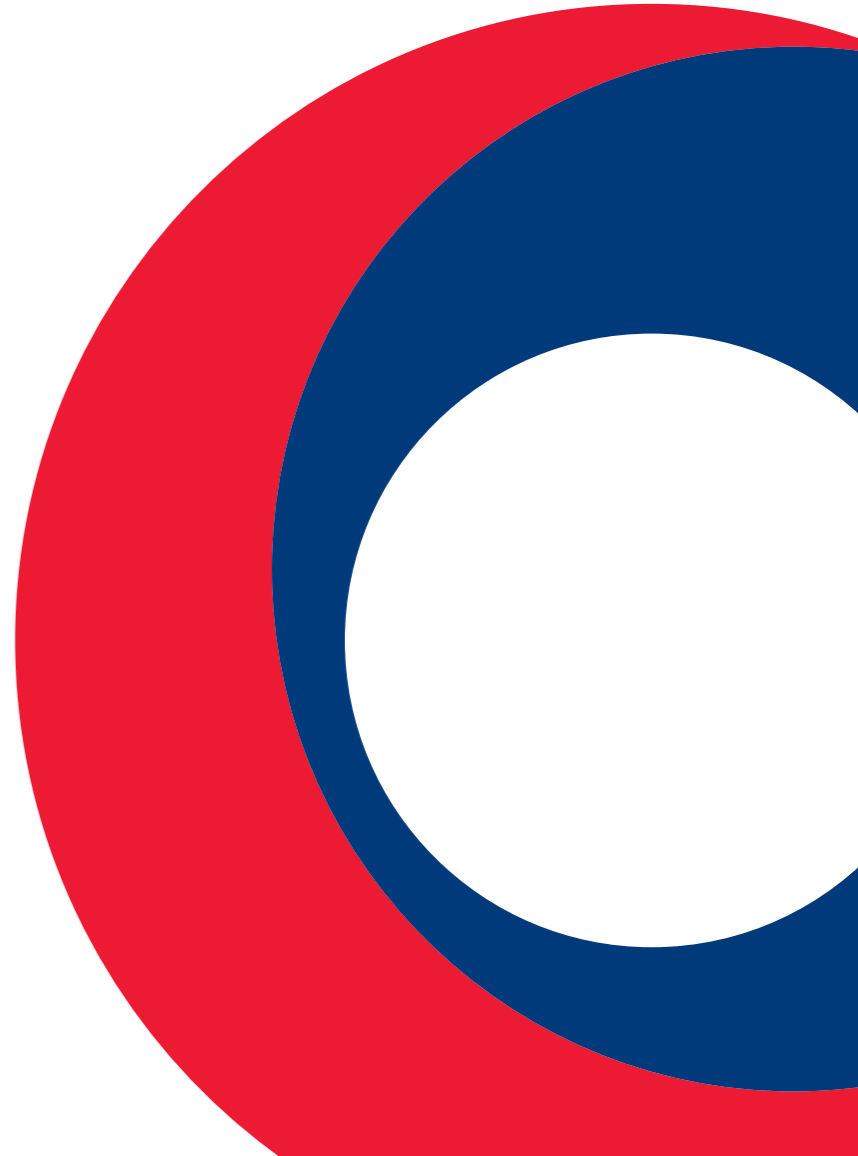
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CAMERA DI COMMERCIO CANTONE TICINO

Conference

Preventing and fighting corruption in international business



Preventing and fighting corruption in international business

Tuesday, 12 May 2015, 16.30-18.30 and networking apero

At the Chamber of commerce, industry, handicraft and services of canton Ticino (Cc-Ti), 6th floor, Corso Elvezia 16, 6900 Lugano

Presentation

Corruption could potentially concern many companies operating on international markets. In fact, in various countries the business environment can often be characterized by systemic bribery, facilitation payments and kickbacks used to solve bureaucratic and administrative processes between private and public companies.

Due to their size, their limited resources and capabilities to avoid it, the companies that suffer mostly from corruption are small and medium sized enterprises (SMEs): for many of them the fact of winning a particular contract, to be granted a license or to be able to sell a product in good time is often essential for their own existence, so when influential people offer their help... they may decide to accept it. What SMEs often do not know is that such acts are considered as a criminal offence in Switzerland and therefore subject to prosecution.

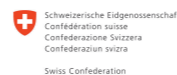
This event is multi-purpose:

- to inform Ticino based SMEs on the corruption risks they may incur while doing international business transactions
- to make them aware of the pertinent criminal law regulations in Switzerland
- to provide them with the necessary instruments to prevent and fight corruption.

Speakers

Christian Hauser	Swiss Institute for Entrepreneurship (SIFE), HTW Chur
Eric Martin	Transparency International Switzerland
Barbara Maurer	State Secretariat for Economic Affairs (SECO)
Marco Passalia	Cc-Ti
Thorsten Vogl	Swisscham Africa
Monica Zurfluh	Switzerland Global Enterprise (S-GE)

In collaboration with



Program

- 16.30 Welcome speech**
Marco Passalia, Deputy Director, Cc-Ti
- 16.40 Introduction on corruption and Corruption Perceptions Index**
Eric Martin, President of Transparency International Switzerland, former Swiss Ambassador to the OECD and Delegate of the Federal Council for Trade Agreements
- 16.55 Corruption: risks for SMEs**
Thorsten Vogl, Vice-President, Swisscham Africa
- 17.25 Support by the Federal Administration and the local Swiss Embassies**
Barbara Maurer, Legal Advisor, State Secretariat for Economic Affairs (SECO)
- 17.45 Corruption prevention and avoidance strategies**
Prof. Dr. Christian Hauser, Professor of Business Economics and International Management at the Swiss Institute for Entrepreneurship (SIFE), University of Applied Sciences HTW Chur
- 18.15 Q&A - Conclusions**
Monica Zurfluh, Head of S-GE Southern Switzerland
- 18.30 Networking apero**

The event is open to all at no charge

Registration within 5 working days before the conference
directly online: www.cc-ti.ch/event/corruption/ or by phone: 091 911 51 29



Online registration

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First name.....

Last name.....

Business title.....

Organization.....

Address.....

CAP/City.....

Telephone.....

E-mail.....

Date.....

Signature.....

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