



#### Invitation

## Trade Mission to Senegal and Côte d'Ivoire

26. – 31. January 2014, Dakar and Abidjan  
including visit of the ICI 2014

What are the current business opportunities in Senegal and Côte d'Ivoire? Which upcoming investment projects should I know of? And who are my local partners?

The German-African Business Association (Afrika-Verein der deutschen Wirtschaft e.V.) invites you to the cross-sector trade mission to **Senegal** and **Côte d'Ivoire** from Sunday, 26th January to Friday, 31st January 2014. Supported by the respective Embassies, our Honorary Representative in Dakar as well as the Ivorian Investment Promotion Agency CEPICI, we will meet potential cooperation partners and high-ranking representatives from politics and business.

The politically very solid **Senegal** is promising for companies from the energy and water sector, for sales of machinery and mechanical equipment, for the agroindustry and banking. **Côte d'Ivoire** has huge potentials for energy and infrastructure projects, but also in agribusiness. Specific investment and cooperation opportunities to rebuild the once very strong Ivorian economy - with a focus on the mentioned sectors - are being presented at the conference "Investir en Côte d'Ivoire".

Participating at our trade mission enables you to:

- Gain first-hand information on markets and sectors,
- Network with decision-makers from politics and business and meet potential partners,
- Discuss about business opportunities with experts from institutions and ministries,
- Attend the conference "Investir en Côte d'Ivoire" ([www.ici2014.com](http://www.ici2014.com)) in Abidjan with B2B options – President Outtara, ministers and business leaders will be present,
- Attend tours of the new airport in Dakar and the port of Abidjan.

If you have any comments or requests to be considered in our program, please let us know as soon as possible. The participation fee for the entire mission is 1.390 EUR (without travel costs and registration for ICI2014). You can also choose to attend the mission only to Senegal (890 EUR) or to the Côte d'Ivoire (490 EUR, plus conference fee including discount 637,50 EUR).

Further information: [www.afrikaverein.de/kalender/delegationsreisen](http://www.afrikaverein.de/kalender/delegationsreisen), [www.ici2014.com](http://www.ici2014.com)

Contact: Melanie Pfab, Manager West and Central Africa, [pfab@afrikaverein.de](mailto:pfab@afrikaverein.de) / +49 30 206071930