



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland



## Programme

# Swiss Business Delegation Sudan

3 to 6 March, 2013

### Partners:



**Swisscham-Africa**

Member of the European Business Network EBCAM

Wirtschaftskammer Schweiz-Afrika  
Chambre Economie Suisse-Afrique  
Camera Economica Svizzera-Africa



<b>Sunday, 3 March</b>	<b>Individual Arrival Transfer to hotel</b>
→	Check-In at Hotel
19:30 hrs	Briefing of the participants in Hotel
20:30 hrs	Invitation to cocktail-dinner by the Swiss Ambassador in Sudan, Mr. Louis-José Touron in Embassy's Residence, in the presence of representatives of the Swiss and Sudanese business community
<b>Monday, 4 March</b>	
09:00 hrs	<p><b><u>General part - presentations</u></b></p> <p><u>"Opportunities for International Business in Sudan"</u></p> <p><u>According to profile of participants, presentations by:</u></p> <ul style="list-style-type: none"> <li>• The Minister of Trade</li> <li>• Ministers of Industry, of Environment, of Transport, Health, etc. according to the specific interests of the Swiss participating companies</li> <li>• The Higher Council of Investment</li> <li>• The Investment Encouragement Commission</li> <li>• The Sudanese Business Association</li> <li>• Sudanese Businessmen with contacts in Switzerland, selling Swiss products or according to the specific interests of the Swiss participating companies</li> <li>• Foreign Companies active in the Sudan.</li> </ul> <p>Venue: conference room at hotel</p>
13:00 hrs	Joint Lunch at venue
14:00	<p><b><u>Individual part</u></b></p> <p><u>One-on-one meetings for each participant</u></p> <ul style="list-style-type: none"> <li>- organized in cooperation with different local partners (separate programme)</li> </ul> <p>Venue: Hotel and at companies (trsp organised)</p>
Evening	Individual
<b>Tuesday, 5 March</b>	



- Included:**
- Accommodation 4 nights in 5-star hotel incl. breakfast
  - All transport locally (inside Khartoum)
  - Dinners on days 2 and 4, lunch on day 1
  - Overall organisation of business trip
  - Facilitation of top business contacts to authorities and private business, organisation of 1:1-meetings and company/site visits

- Not included:**
- Flights Switzerland-Sudan-Switzerland (allowing individual arrival and departure dates)
  - Visa
  - Lunches and dinners except for days above mentioned
  - Cost for transport for site visits outside Khartoum

**Important:** All participants are fully responsible for their own insurance coverage (travel insurance, baggage loss, health, accident, et al) and to comply with vaccination requirements.

This programme can be subject to changes.  
The programme will be conducted in English language.

**Deadline for registration: 12 February 2013**