

## Information session: Mission to South Africa

Friday May 4<sup>th</sup> 2012, from 8:00 to 10:00am

Geneva Chamber of Commerce,  
Industry and Services

Boulevard du Théâtre 4, Geneva

### Stakeholder

- Jonathan Lincoln, Trade Officer, Swiss Business Hub South Africa (SBHSA)

### South Africa as a potential export target

Why consider South Africa in your export expansion plans. South Africa is big and Sub-Saharan Africa even bigger, the potential market is enormous. When considered along with the fact that South Africa is the biggest investor in the rest of Africa it is easy to understand why we say that SA is the gateway to the rest of the continent.

GDP Growth for Sub-Saharan Africa is forecast to be about 5% in 2012 and 2013 and this at a time when most European countries are looking at a growth rate of under 1%. Over the past decade 6 of the world's ten fastest growing countries were African. In eight of the past ten years, Africa has grown faster than East Asia, including Japan. The UK, USA, Germany and China are investing heavily in the country. Can Switzerland afford to ignore its potential?

Come and hear the opportunities that we feel exist for Swiss companies in SA.

All participants are kindly invited to attend the networking breakfast at the end of the conference.

## Programme

- 08h00**    **Registration and welcome Coffee**
- 08h15**    **Welcome speech**  
*Philippe Meyer, International Trade Director, CCIG*
- 08h20**    **South Africa main economy drivers**  
*Jonathan Lincoln, Trade Officer, SBHSA*
- 08h50**    **Mission to South Africa: program**  
*Jonathan Lincoln, Trade Officer, SBHSA*
- 09h20**    **Questions and answers**
- 09h30**    **Networking breakfast**
- 10h00**    **End of meeting**

### Registration

Please register by internet: [www.ccig.ch](http://www.ccig.ch), under "Agenda".  
Your participation will be confirmed by email.

### Deadline : Friday April 27<sup>th</sup> 2012

As seating is limited, registrations will be taken in the order received

### Fees :

Members CCIG and Career Women : **CHF 30.- tax incl.**

Non-members : **CHF 50.- tax incl.**

Breakfast included.

Invoice will be sent after the event.

Any cancellation must be made 48hours before the event, otherwise the total amount of the registration fees will be due.

### Where

Geneva Chamber of Commerce, Industry and Services  
Boulevard du Théâtre 4, 2<sup>nd</sup> floor, Geneva.

### Information

Géraldine SIEGENTHALER

Phone 022 819 91 11

[g.siegenthaler@ccig.ch](mailto:g.siegenthaler@ccig.ch)