

SWISSCHAM - AFRICA

Member of the European Business Network EBCAM

Wirtschaftskammer **S**chweiz-**A**frika
Chambre **E**conomie **S**uisse-**A**frique
Camera **E**conomica **S**vizzera-**A**frica
Chapter Energy and Environnement

Promote 2011

Yaoundé

Cameroon

(3. – 11. December 2011)

Andreas Schweizer

Board Member / Membre du Bureau

Swisscham Africa, Chapter Energy & Environnement



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***Whats catching our
eyes ?***

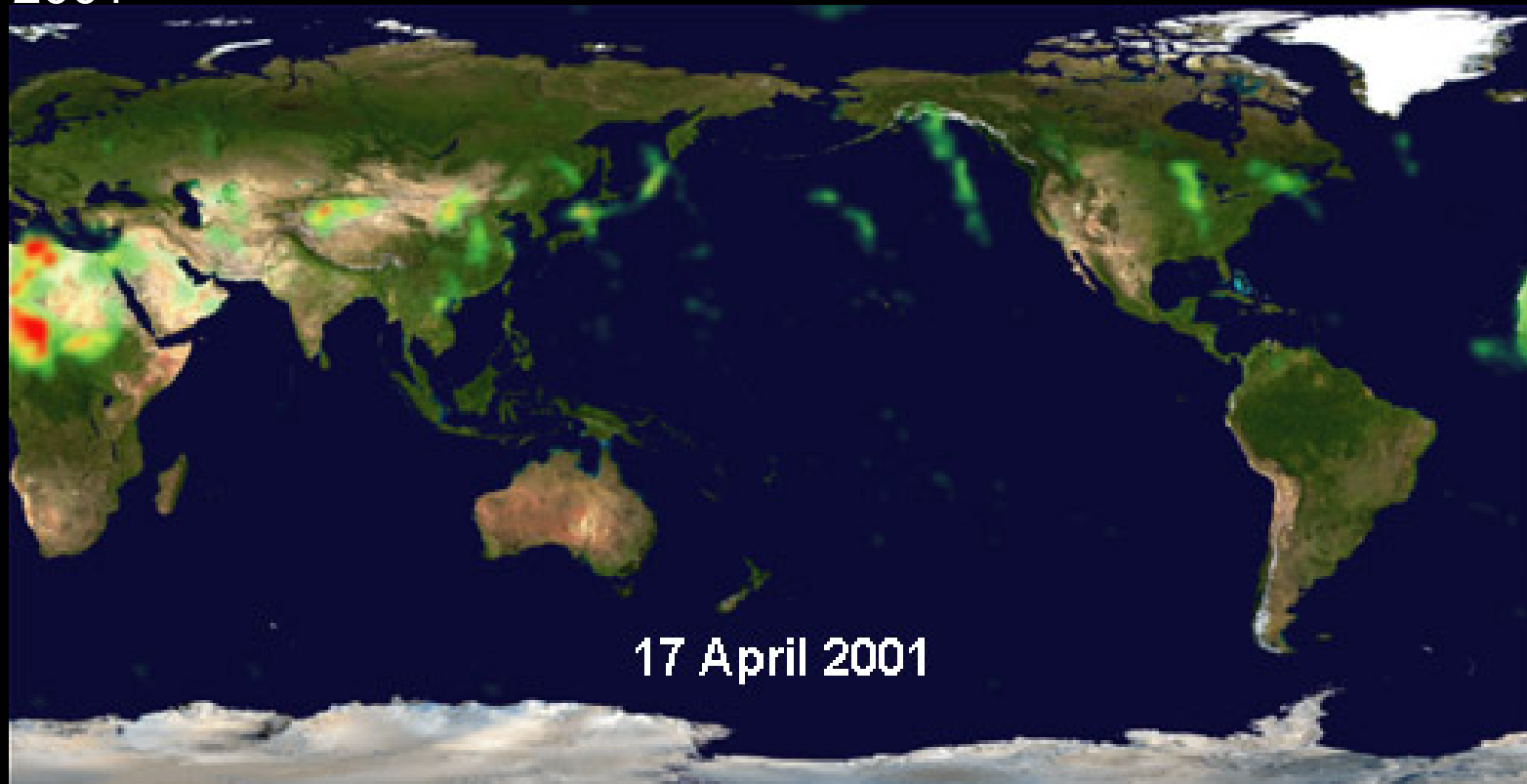
***Qu'est-ce que frappe
nos yeux ?***

Source for images: www.na.unep.net

Movement of transboundary pollutants



A large dust storm developed in East Asia on 6-7 April 2001, moving over Russia, Japan, the Pacific Ocean, Canada, and ultimately over the United States on 17 April 2001



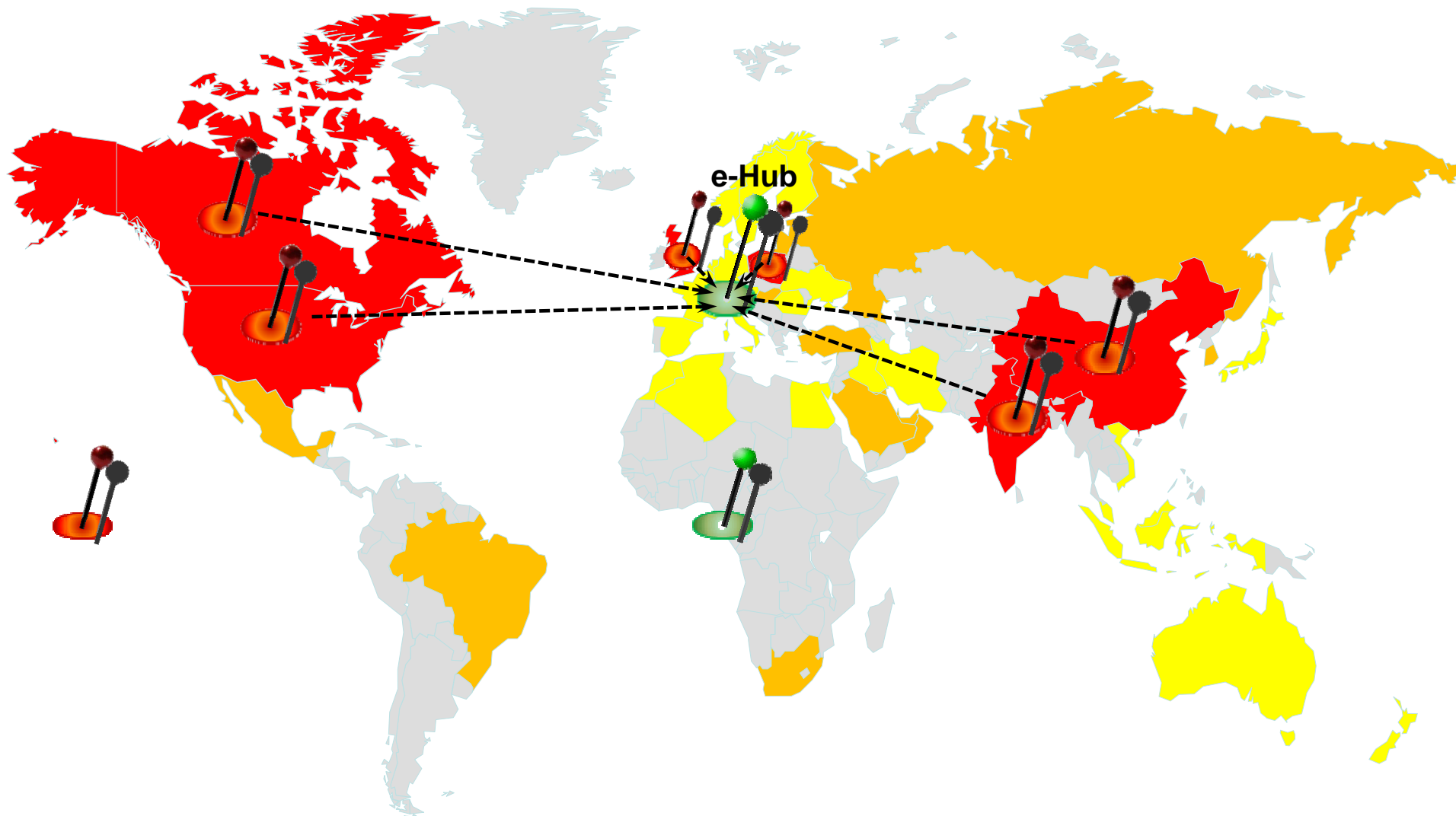


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Key marketing activities of Cleantech Switzerland (Export platform)





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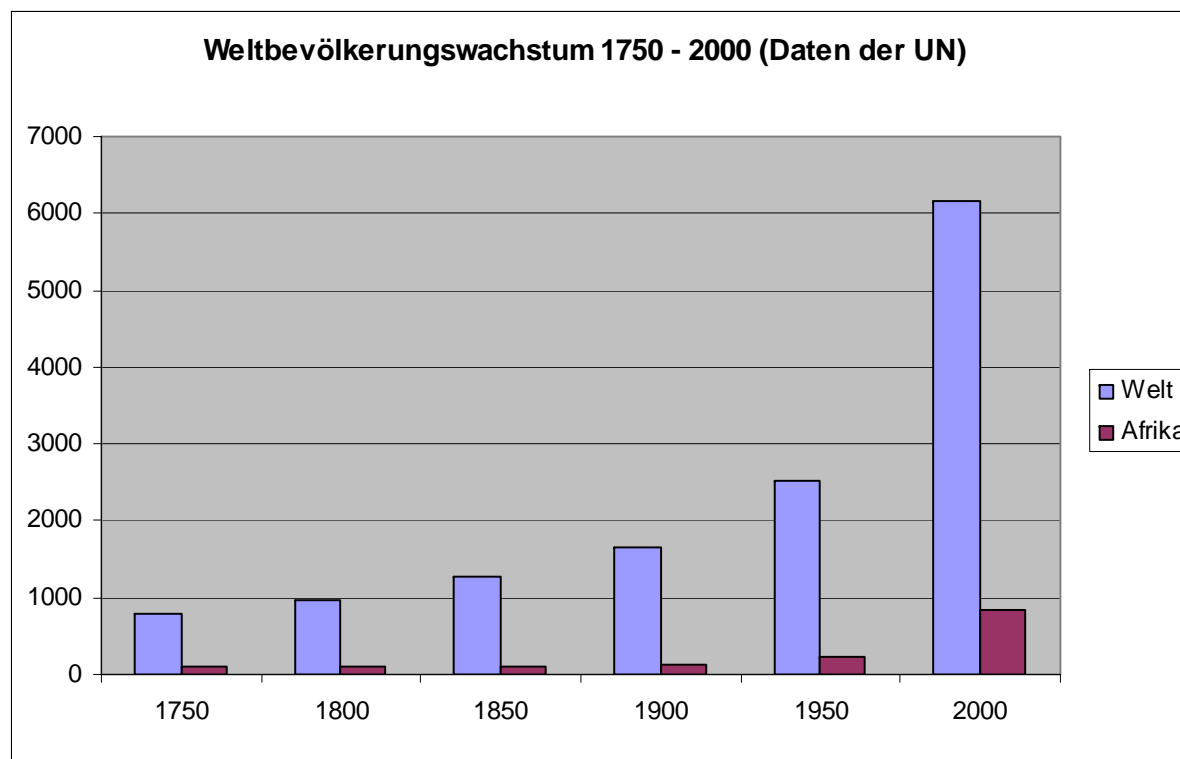
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AFRICA (Population: 1 billion. / 1 mia.)

No priority for companies in Europe and Switzerland
Pas prioritaire pour les entreprises Européen et Suisse





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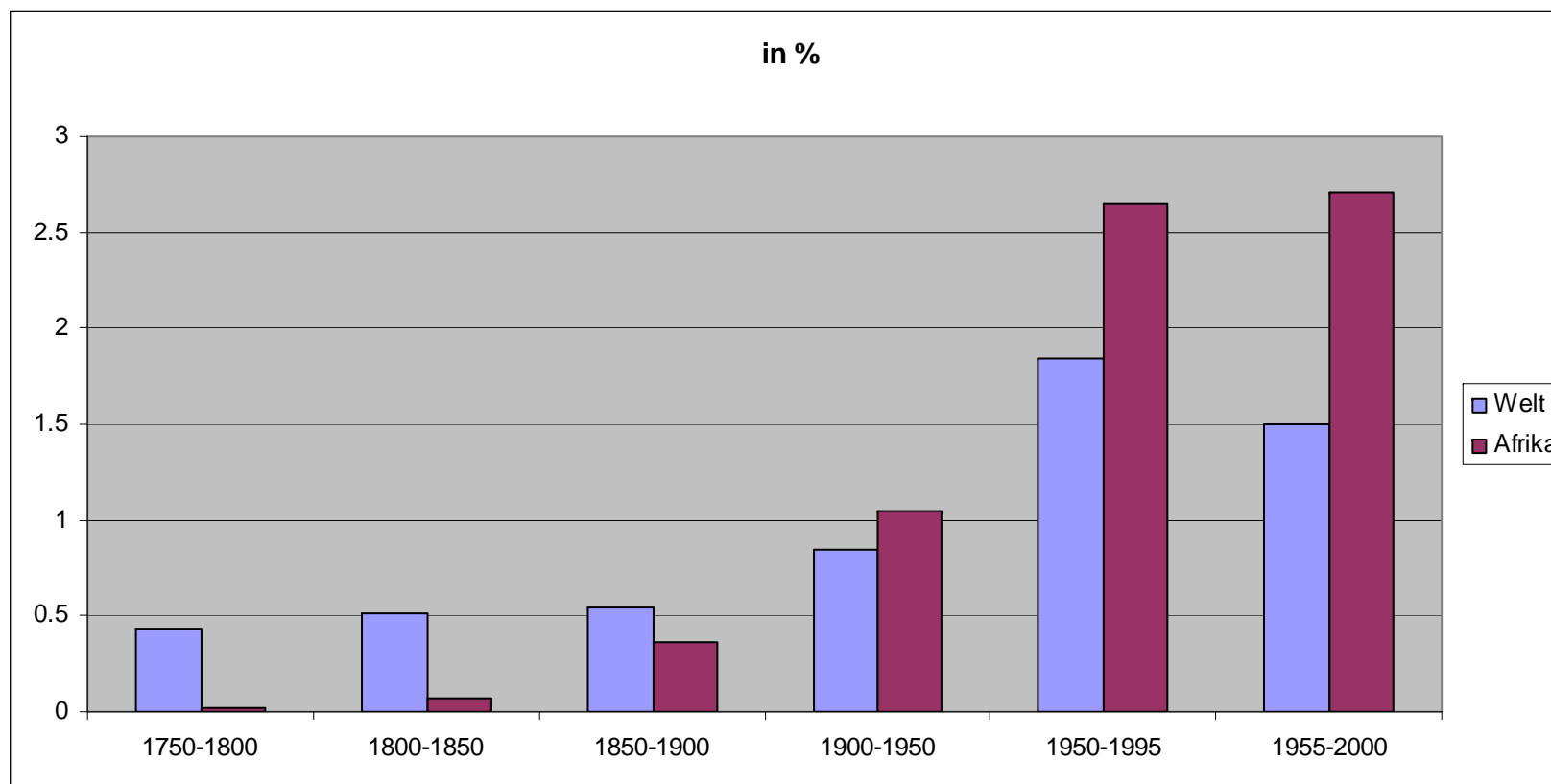
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AFRICA



- Urbanisation → immense problems
- 300 million Africans do not have access to safe water (→ Production of Potable Water Waste) / Problèmes concernant l'eau (Eau potable, Traitement des eaux usé)
- 313 mio. no Sanitary Installations / manque des Installations Sanitaire
- 88 mio malnourished Nutrition / Manque de Nourriture
- Development → energy /
Development → energie

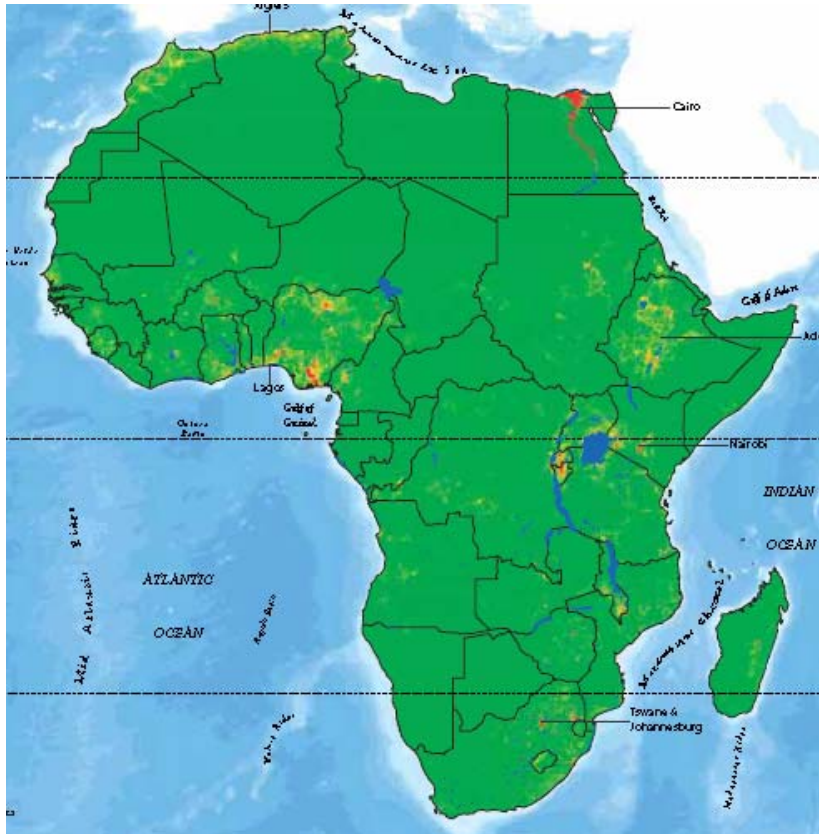


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AFRICA



China is very active / **la Chine** est très active

- Energy / Energie (Oil)
- Landreserve → to produce food /
Reserve de terrain pour produire de la nourriture
- Market / Marché
- Environmental friendly ? /
Traitement de l'Environnement?

Where is **Europe** and especially **Switzerland** ??

Ou sont les **Européens** et les **Suisses** ???



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Hopefully at / Esperons à la

Promote 2011

Yaoundé

Cameroon

(3. – 11. December 2011)



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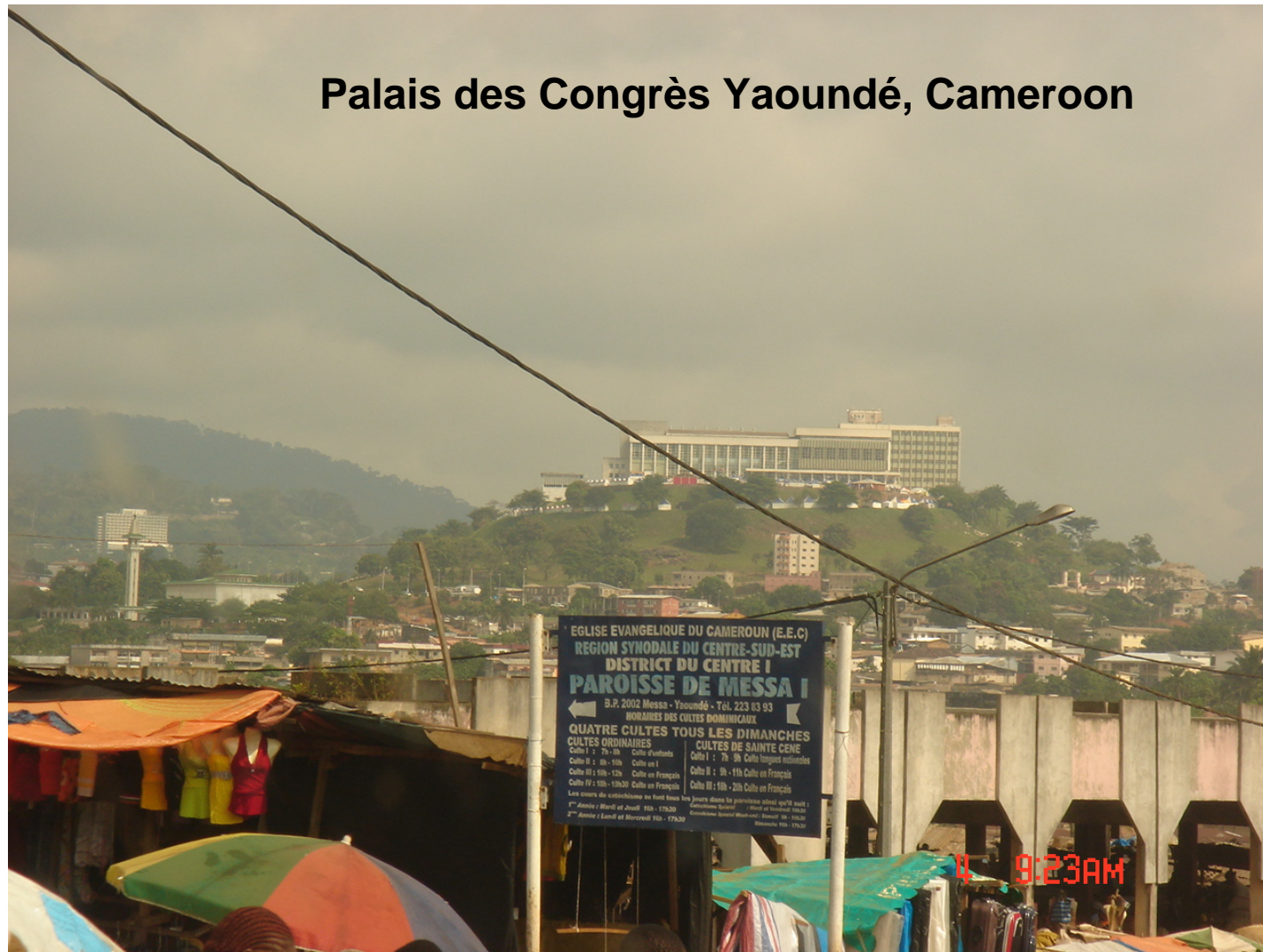


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Palais des Congrès Yaoundé, Cameroon





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Promote 2005

Promote 2008

- Booth / Stand
- Espace Suisse / The Swiss Room
- Swiss Panel / Forum Suisse
- Continuation



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SALON INTERNATIONAL DE 'ENTREPRISE – PROMOTE 2008

Palais des Congrès Yaoundé / Cameroun - 05.12. bis 14.12.2008

Notre Stand:

- 2 stands: SVUT Technique de l'Environnement Suisse / Swisscham Africa
- Swis Cham Africa avec 3 représentant

Companies represented by SCA / Entreprises représenté par SCA:

- **BELIMO Automation AG**, Hinwil (Actuators for butterfly valves, control, shut-off, change-over valves for energy-efficient ventilation and air conditioning systems etc.)
- **WAMA GmbH**, Birsfelden (Water Treatment Plants for Potable Water, Waste Water and River Cleaning)
- **BAVER GmbH**, Rubigen (Ecological Construction Technology for Streets by means of hydrophobe Materials)
- **Suiselectra Ingenieurunternehmung AG**, Basel (Consulting Engineers Ltd. for Building Services / Ingénieurs Conseils SA pour la Technique du Bâtiment)



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Compagnies représenté par SCA (cont.):

- **Lasso Technik AG**, Basel (System for efficient and economic Transport of Goods)
- **Watervision Terra Link AG**, Zürich (Biological Waste Water Treatment by Means of Tropical Micro Orgnisms)
- **PDN Architekten AG**, Zofingen (Sustainable Architecture and Planning of Energy Efficient, Ecologic and Economic Buildings)
- **Greentecno S.A.**, Chiasso (Sustainable Development by means of Hybrid Wind / Solar Generators, Solar Waste Water Treatment)

Booth of / Stand de Madame Danièle Godat, Procam S.à.r.l.:

- **Greentecno** und **Goldinc** (Solar Battery Chargers for Mobile Telecommunication).



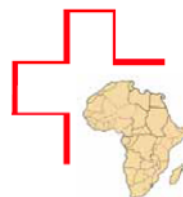
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Espace Suisse:

- Swiss International Airlines
- Swiss Clinic
- Ambassade de la Suisse
- Swiss Financial Communication
- Swisscham Africa / SVUT



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Agenda de la Forum Suisse

- H.E. Ambassador of Switzerland/ S.E. Ambassadeur de Suisse
- Swisscham Africa
- SVUT Swiss Association for Environmental Technology /
Association Suisse pour la Technique de l'environnement
- WaterVision
- Lasso Technik AG
- Golding SA / Greentecno SA

Pause

- PDN Architects Sarl / Suisselectra Ingénieurs Conseils SA
- Energy Saving / Economie d'Énergie
- BELIMO Automation AG
- Construct in Tropical Zones / Construire en Zone Tropical
- Questions / Discussions



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Continuation:

- Prequalification for / Préqualification pour le bâtiment ministeriel no. 1
- Prequalification for 3 traffic circles in Yaoundé / Préqualification pour 3 rond points à Yaoundé
- Sales partner for Belimo in Yaoundé / Représentant de Belimo à Yaoundé
- Project for a Chair at the National Advanced School of Engineering of Yaoundé / Projet pour une chaire à l'école Polytechnique de Yaoundé
- Seminars of Belimo in Yaoundé and Douala taking place between 3rd and 10th of March 2011. / Seminars de Belimo à Yaoundé et entre le 3 et 10 Mars 2011.



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Impressions:



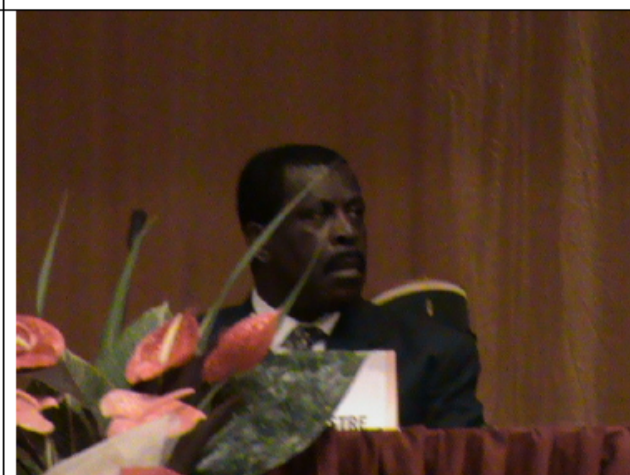
Unser Team auf dem Weg an die
Eröffnungsfeierlichkeiten



Eingang zum Palais des Congrès de Yaoundé



P. Zumbach, Délégué General de Promote, während
der Eröffnungsfeierlichkeit



E. Inoni, Premierminister, während der
Eröffnungsfeierlichkeit



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Impressions:



Unser Stand



Sekretärin Aicha, J Hänni, P. Hartmann

PROMOTE 2008



A. Schweizer, J. D. Ndongo Generalsekretär des Premier Ministers , P.Hartmann, J. Hänni

YAOUNDÉ, CAMEROUN



Delegation des Premierministers besucht unseren Stand. Im Vordergrund J. D. Ndongo Generalsekretär des PM



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Impressions:



Ministerpräsident E. Inoni besucht unseren Stand



Ministerpräsident E. Inoni besucht unseren Stand



J. Hänni, Standbesucher



Standbesucher



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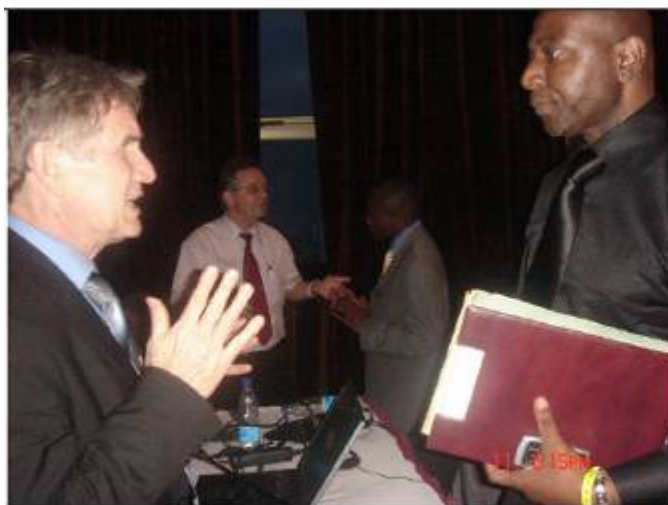
Impressions:



Forum Suisse: D. Godat, P. Hartmann



Forum Suisse: D. Godat, P. Hartmann, E. Thevoz
– Schweizer Botschafter, A. Schweizer, J. Hänni



Forum Suisse: A. Schweizer, J. Hänni, Interessierte
Teilnehmer



Forum Suisse: Interessierter Teilnehmer, J.
Hänni,



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Impressions





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- Organisation (Team)
- Preparation
- Booth / Stand
- Panel / Forum

Supported by





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Organisation by Swisscham Africa (www.swisscham-africa.ch)

The Team:

- Andreas Schweizer
- Jürg Hänni
- Thorsten Vogl
- Fredy Wirz



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Préparation

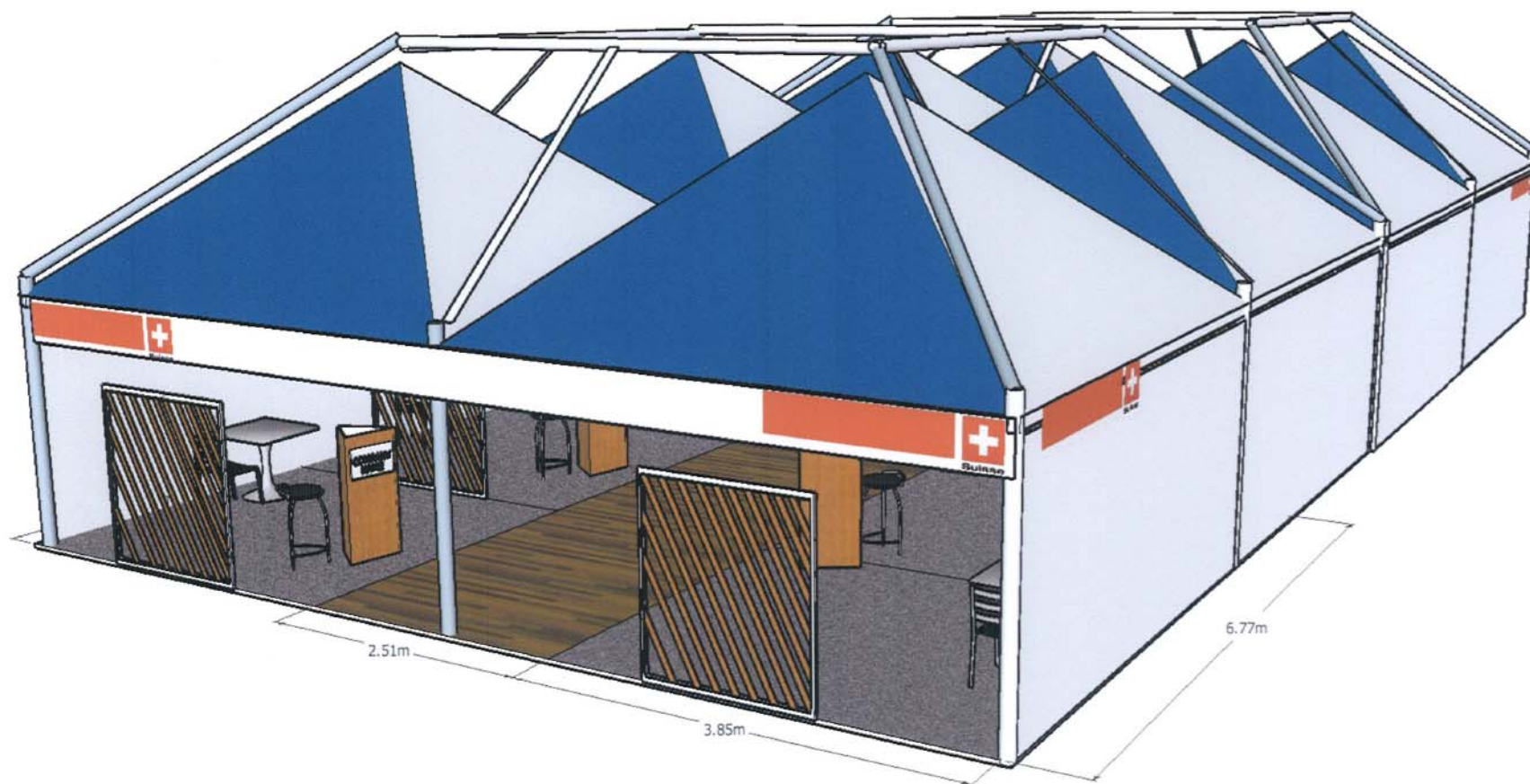
- Swiss Companies present in Central Africa (list of Embassies) /
Entreprises Suisse active en Afrique Centrale (liste des ambassades)
- Membres de Swisscham Africa
- Success Stories / Histoires de success
- Organisations: Swissmem / SVUT / Economie Suisse / etc.
- Autres idées ?



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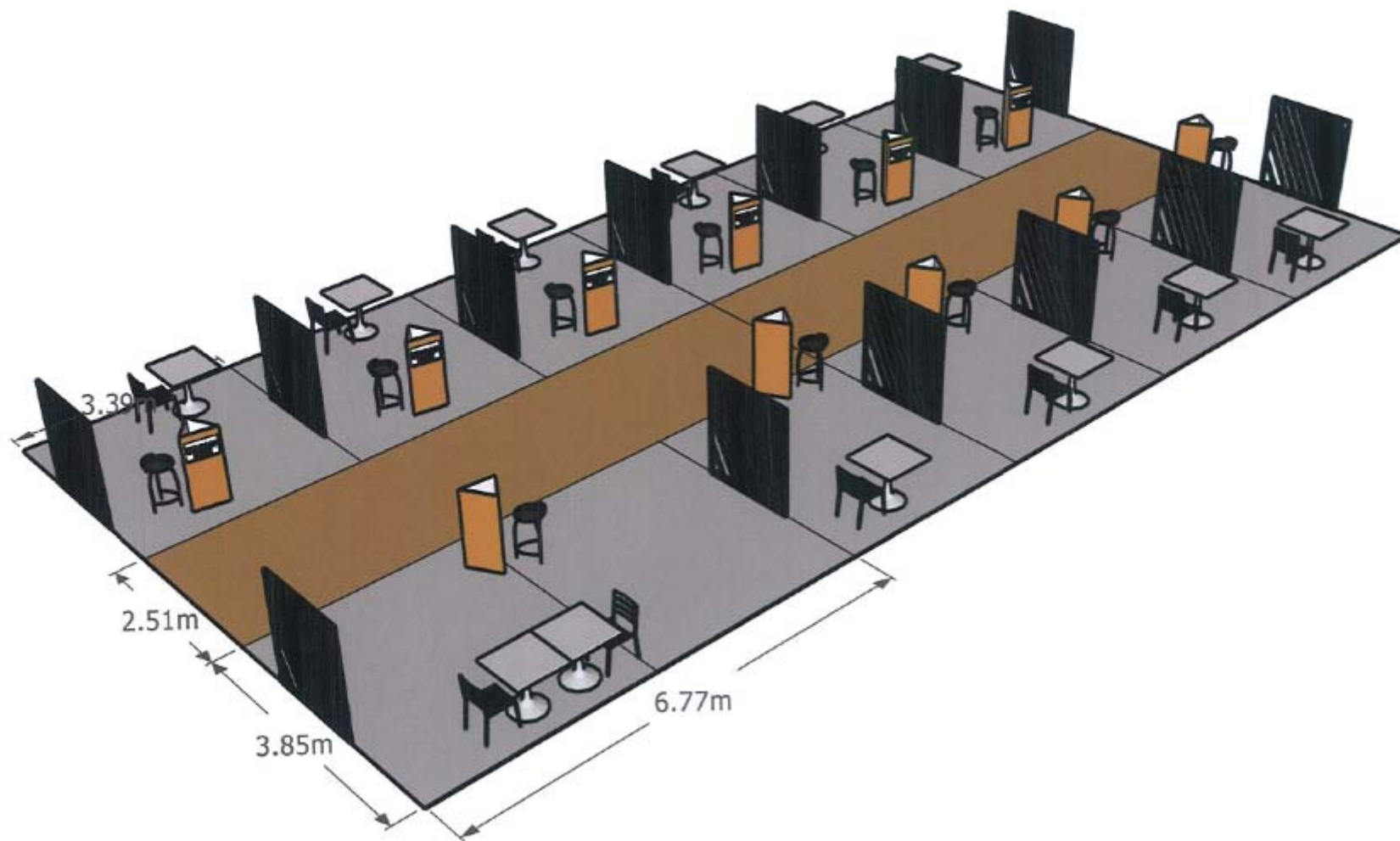




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Booth / Stand:

- Swisscham – Africa / SVUT / Swiss Embassy (Embassade Suisse) / Swiss International Airlines
- Companies / Entreprises
- Strengthen Swissness / Enforcer la Suisseness (fondue, produits Suisse, etc. ?)
- Under one roof / Sous un toit
- Ideas / Idées ?

Forum(at an early stage / au commencement):

- Presentations / Discours
- Workshops / Ateliers
- Strong publicity / enforcer la publicité
- Other ideas / Autres Idées ?



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La Promote 2011

with / avec

www.swisscham-africa.ch

